Stephanie Plumeri Ertz
stephanie.plumeri@gmail.com • plumertzi.net

Professional Summary

- Web developer and designer with a focus on UI/UX and accessibility
- Skilled in HTML5, Sass/CSS3, Javascript (vanilla, Node.js, AngularJS, jQuery, and more), API development and integration, Photoshop, Illustrator, Final Cut Pro
- Responsive Web Jedi
- Passionate about web standards, accessibility, and a user-focused, content-focused, progressively enhanced paradigm of development
- Familiar with both waterfall and agile development processes, using workflow management tools such as Trello and JIRA, and version control systems such as Git
- Obsessive baker with an extensive repertoire of dessert recipes and a tendency to leave Tupperware full of chocolatey goodness in the office kitchen

Business & Technical Experience

Lead Front-End Software Engineer and Chief Baking Officer – Datavore Labs
New York, NY • January 2017 - Present
- Advise on UI design and overall user experience of the core software product
- Implement new UI features and enhancements to existing interface components
- Generate creative assets
- Provide baked goods for the team on a weekly basis

Lead Developer – Genome
New York, NY • October 2015 - December 2016
- Develop responsive websites, digital display interfaces, content management systems, and back end API support for native iOS and Android applications
- Advise/oversee all active projects in development from both a code and business rules perspective
- Assess technological feasibility and approaches for incoming projects
- Write business rules documents and technical specifications
- Establish standards and processes for development and code management
- Manage production build processes, including regular server maintenance and deployments
- Coordinate on-site installations of projects
- Manage development team (and bake them cookies)

Front End Engineer – Genome
New York, NY • January 2015 - October 2015
- Develop fully responsive user interfaces for client projects of various sizes
- Formalize code standards for the development team
- Assess and optimize production build processes

UI Development Lead – TMP Worldwide
New York, NY • April 2014 – January 2015
- UI lead in the development of a fully responsive internal content management web application to support TalentBrew, TMP's core recruitment marketing software platform

- Key driver behind a move to fully responsive development within the organization, coordinating a month-long intensive responsive design training program for over 70 designers and copywriters in 8 offices across 3 countries
- Assess feasibility of new feature implementations through prototyping, and aid in both development and documentation of new product enhancements
- Regularly review site proposals for accessibility and web standards compliance, as well as ability to translate fluidly to the responsive web
- Actively promote web standards, mobile-first development, and use of new technology across all departments

UI/Front End Developer – TMP Worldwide
New York, NY • June 2012 – April 2014
- User interface development for corporate recruitment websites and internal content management systems
- Built out sites according to client branding guidelines, business rules for functionality, and requested accessibility compliance levels, while upholding web standards
- Developed fully responsive site templates using mobile-first programming strategies
- Worked with project managers to troubleshoot websites and modify templates according to client requests

Web Consultant – Muhlenberg College Department of Accounting, Business, Economics & Finance
Allentown, PA • May 2011 – May 2012
- Led responsive site redesign effort, developing web interface and related content with the goal of enhancing the relevance of the present website to both current and incoming students
- Integrated Facebook and Google Calendar into website for future event promotion, creating both technical setup and related documentation for faculty use

Marketing Intern - Dining Services, Sodexo at Muhlenberg College
Allentown, PA • January 2011 – May 2012
- Worked with marketing team to develop print and digital advertising campaigns aimed at increasing student engagement with Dining Services
- Established brand style guide and web templates to maintain consistency in design across multiple dining locations
- Updated and maintained brand presence across multiple social networks with original image and video content

Technical/Software Proficiencies

Development
- HTML5
- CSS3/CSS preprocessors (Sass/Compass, LESS)
- Javascript
  - Vanilla
  - AngularJS
  - jQuery
  - Node.js
  - D3

- ○ RequireJS
            - ○ CommonJS
    - ASP.NET MVC
    - Ruby on Rails
    - Development Operations/Code Management
        - ○ Linux-based server management
        - ○ Amazon Web Services
        - ○ Ansible
        - ○ Git

Creative
    - Photoshop
    - Illustrator
    - InDesign
    - Final Cut Pro
    - Digital video production and still photography

Other
    - Microsoft Office Suite
    - Social Media/Blogging Platforms (Facebook, Twitter, Tumblr, LinkedIn, Wordpress, Blogger)

Education

Muhlenberg College
September 2008 – May 2012
    - Bachelor of Arts, Media & Communication (with High Honors), Economics (with Honors), summa cum laude
    - Research focused on applications of aggregated online consumer reviews on box office revenues and the broader film/entertainment industry

Honors and Awards
    - Phi Beta Kappa, 2011
    - Presenter, Economics Scholars Program for Undergraduate Research at the Federal Reserve Bank of Dallas, 2011 - 2012
    - The Kyle M. Larsson Memorial Scholarship Award in Business and Economics, 2011

Activities and Societies
    - Ciarla Yearbook (Member, 2008 – 2012; Editor-in-Chief, Fall 2010 – Present)
    - Kappa Kappa Psi National Honorary Band Fraternity (Honorary Brother, initiated May 2011)
    - Omicron Delta Kappa National Leadership Honor Society (inducted Spring 2011)